

WHAT YOU LEAVE WITH

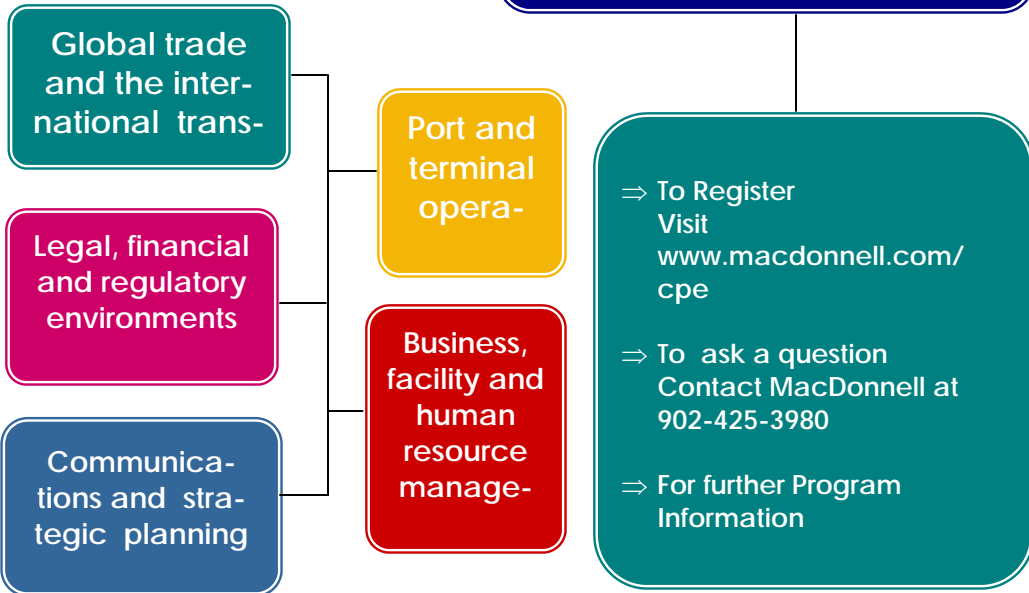
- Enhanced management skills to bring to your terminals, ports, or maritime operations
- Real world knowledge of port and terminal operation and management.
- Tools and knowledge to be able to advance in the organization
- Interconnectedness with a global network of port management professionals



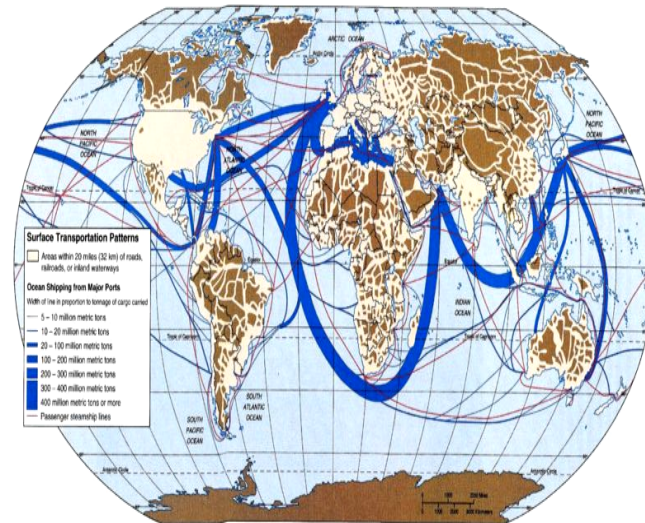
**CONSOLIDATE AND CERTIFY
YOUR PORT MANAGEMENT SKILLS**

Become knowledgeable about the five key areas affecting Port Management today,

HERE ARE YOUR NEXT STEPS to receiving your CPE Certified Port Executive™ Designation



World Transportation Patterns



CPE Certified Port Executive™ Program

The only program of its kind within North America is making a difference in the management and competitiveness of North American ports

www.macdonnell.com

22-11-2010

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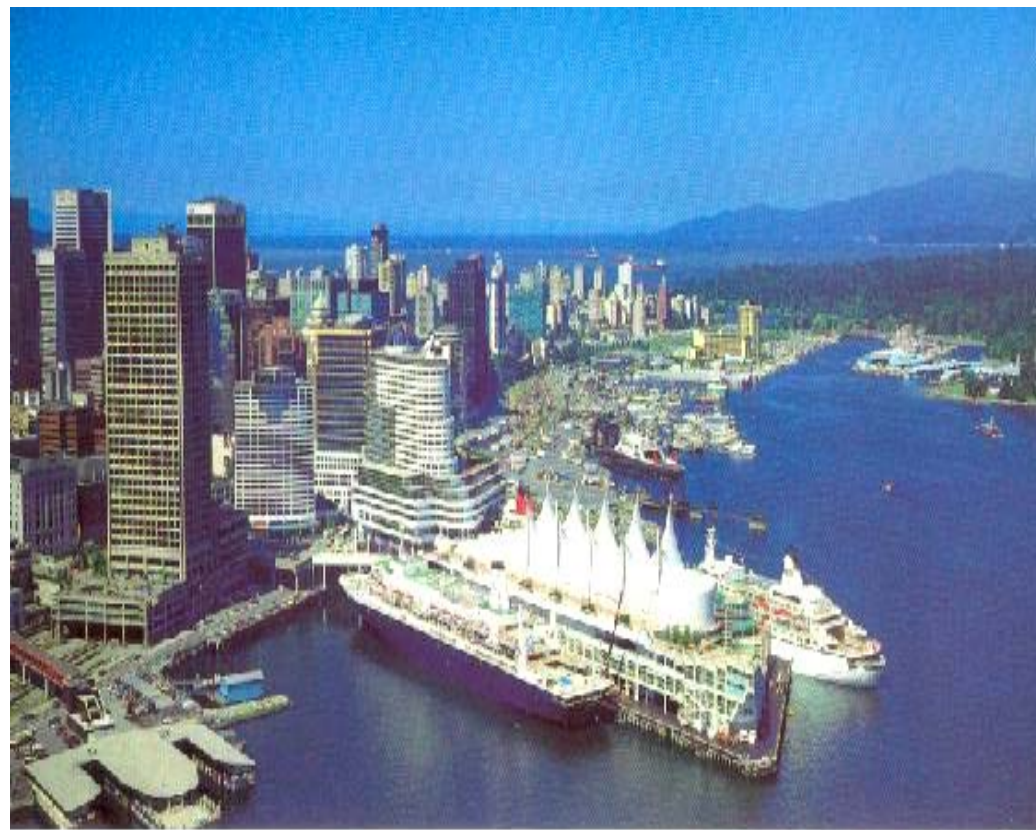
CPE Certified Port Executive™ Program

Respected organizations that have registered their senior executives in the CPE Certified Port Executive™ Program:

The CPE Certified Port Executive Program™ will give participants tools and knowledge to make their organization more competitive.

This five day course is designed to provide participants with a professional education opportunity related to the transportation system and operations of ports, vessels and marine terminals. Through this program, you will have the opportunity to develop a comprehensive understanding of the marine transportation system, port and terminal management and administration. The course covers rapidly changing regulations and requirements that affect ports, marine facilities, intermodal transportation providers, vessels, and many diverse service providers.

- _____
- Ridley Terminals Inc.
Vancouver, BC
- _____
- Port Metro Vancouver
Vancouver, BC
- _____
- RCMP National Waterside Team
Ottawa, Ontario
- _____
- Prince Rupert Port Authority
Prince Rupert, BC
- _____
- Beldune Port Authority
Beldune, NB
- _____
- National Defense Canada
Montreal, PQ
- _____
- Canadian Coast Guard
St. John's, NL
- _____
- Squamish Terminals
Squamish, BC
- _____
- Charlottetown Port Authority
Summerside, PE
- _____
- Greater Victoria Harbour Authority



CPE Certified Port Executive™ Program

The global marine transportation system is a vital component of our ability to trade as nations. Every country of the world and all individuals are affected by marine transportation.

The existence of a modern, efficient, and sustainable marine transportation system is fundamental to our development as a society. All countries must remain vigilant in modernizing their maritime transportation system in order to participate effectively in global trade.

Today, the global marine transportation system is addressing a basic need for human resources. Ports around the world must recruit and retain top class management personnel to allow marine transportation systems to remain competitive. New entrants to the workforce will be required and new recruits from non-marine industries will be needed to create a competitive, vibrant future.

Industry associations such as the Canadian Ship-owners Association and the Association of Canadian Port Authorities have recognized the need for new national training strategies and are promoting investment in education and training for these personnel.

Who Regularly Attends this pro-

- Port Authority Directors and Executives
- Terminal Management
- Port Stakeholders including Municipal, Provincial and Federal Government Officials
- Shipping Company Agents
- International Transportation Companies
- Importers and Exporters
- Maritime Lawyers, Insurers, Regulators
- Engineering Professionals
- Maritime Health and Safety, Security and Environment Professionals
- Dockyard, Navy, and Military Personnel
- Coast Guard Officials
- Intermodal, Global, and Marine Organizations

MODULE 1 Duration 1 Day

Global Transportation Over-

- Lesson 1 – The Worldwide Transportation System
- Lesson 2 – The Port Industry
- Lesson 3 – Port Governance and Management

MODULE 2 Duration 1 Day

Port and Terminal Opera-

- Lesson 4 – The Marine and Intermodal Terminal
- Lesson 5 – The Harbor and the Port
- Lesson 6 – Marine Terminal Operation

MODULE 3 Duration 1 Day

Legal, Financial, and Regulatory

- Lesson 8 – Transportation Pricing
- Lesson 9 – Regulatory Requirements and Legal Issues
- Lesson 10 – Tariffs, Terminal Regulations, and Operating Plans

MODULE 4 Duration 1 Day

Business, Facility and Human

- Lesson 12 – Emergency Planning and Response
- Lesson 13 – Business Development and Marketing
- Lesson 14 – Property and Facility Management
- Lesson 15 – Administration and Fi-

MODULE 5 Duration 1 Day

Communications and Strategic

- Lesson 16 – Public and Media Relations
- Lesson 17 – Strategic, Master, and Business Planning
- Practical Exercise
- Evaluation



IN-COMPANY TRAINING

The CPE Certified Port Executive™ Program can be customized to individual organizations such as corporate, military, police, trade, regulatory or other groups.



" The Marine Industry is facing acute difficulties in the attraction, recruitment, training and retention of a skilled workforce. Many human resource issues, particularly surrounding training, have been identified in previous reports and studies focusing on the skills deficit and the lack of a comprehensive systematic, cohesive approach to addressing the situation....

" -MarineTransportation, Ports and Ocean Technology Situation



Continuing Education Units are issued for this course under the rules of the Engineering Institute of Canada

