

GENERAL SECRETARIAT

EXECUTIVE ORDER No. 25-02

SUBJECT: INSTITUTIONAL IMAGE SYSTEM OF THE ORGANIZATION

THE SECRETARY GENERAL,

By virtue of the powers conferred upon him by Articles 109 and 113 of the Charter and Articles 4, 8, 12, and 14 of the General Standards for the Operation of the General Secretariat, and

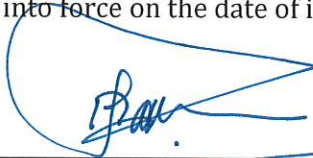
CONSIDERING:

That on May 1, 2009, the Executive Order No. 09-01 approved the institutional identity system of the Organization, which was amended in all matters related to the logo on September 2, 2016, by Executive Order No. 16-07, and

That, with the aim of continuing the standardization of the Organization's image and communication, and at the same time aligning the Organization's work with the mandates established by the Member States, it is necessary to update the institutional logo of the Organization,

RESOLVES:

1. To approve the institutional logo of the Organization, in accordance with Annex A attached to this Executive Order.
2. To repeal Executive Orders No. 09-01 and No. 16-07 in their entirety.
3. To instruct the Department of Press and Communication to adjust all current official and institutional communication materials, instruments, templates and any other standardized format to the new logo, and to prepare and submit to the Secretary General for approval a revised Manual of Institutional Image reflecting such adjustments, within sixty (60) calendar days.
4. To encourage all dependencies of the General Secretariat, until the revised Manual of Institutional Image enters into force, to consult the Department of Press and Communication regarding any matter related to the proper use of the new institutional logo in official and institutional communication materials, instruments, templates, and standardized formats.
5. This Executive Order shall enter into force on the date of its signature.



Albert R. Ramdin
Secretary General

Date: 10 OCT., 2025
Original: English

Anexo A

Todos los logotipos se ponen a disposición en formatos png y vectores (archivos ai) y pueden ser descargados de: [2025 Nuevos Logos](#) en sus diversas versiones: horizontal y vertical, en cada idioma o en versión “cuatro idiomas”, y, cada uno de ellos, en las siguientes opciones: original, blancos y escala de grises.

1. Logotipos horizontales originales (descargar archivos: [aquí](#))

Cuatro idiomas	
Inglés	
Español	
Francés	
Portugués	

2. Logotipos verticales “originales” (descargar archivos [aquí](#))

4 idiomas	
Inglés	
Español	

Francés	 OEA
Português	 OEA

Fin.